

Beat: Lifestyle

## PEANUT BUTTER & JELLY SANDWICHES BEAT OUT MAC AND CHEESE

### REMAINS A TIMELESS RECIPE

PARIS - LONDON - WASHINGTON DC, 15.10.2015, 16:45 Time

**USPA NEWS** - A Smucker's PB&J Survey, conducted by Toluna1, reveals that PB&J sandwiches are a timeless classic. The survey found that one-third of surveyed Americans (30%) chose PB&J sandwiches as their favorite comfort food over...

A Smucker's PB&J Survey, conducted by Toluna1, reveals that PB&J sandwiches are a timeless classic. The survey found that one-third of surveyed Americans (30%) chose PB&J sandwiches as their favorite comfort food over mac and cheese (21%) and grilled cheese sandwiches (19%).

Each generation has a distinct reason for loving a PB&J sandwich :

- Nearly 50% of millennials say PB&J is their go-to lunch item, with 37% eating a PB&J sandwich more than two times per week.
- Nearly 60% of parents say it's the easiest lunch and three out of 10 eat a PB&J sandwich themselves when making one for their child.
- 74% of grandparents love PB&J because it reminds them of their childhood.

Findings also revealed that PB&J is beloved for being great anytime, anywhere, making it an easy option when traveling. One-third of Americans agree that PB&J is the best travel food and nearly half of Americans surveyed agree that PB&J is the best travel food for kids.

Today, Smucker is a leading marketer and manufacturer of consumer food and beverage products and pet food and pet snacks in North America. In consumer foods and beverages, its brands include Smucker's®, Folgers®, Jif®, Dunkin' Donuts®, Crisco®, Pillsbury®, R.W. Knudsen Family®, Hungry Jack®, Café Bustelo®, Martha White®, truRoots®, Sahale Snacks®, Robin Hood®, and Bick's®. In pet food and pet snacks, its brands include Meow Mix®, Milk-Bone®, Kibbles 'n Bits®, Natural Balance®, and 9Lives®.

#### Article online:

<https://www.uspa24.com/bericht-5789/peanut-butter-und-jelly-sandwiches-beat-out-mac-and-cheese.html>

#### Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDSiV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalist/Director)

#### Exemption from liability:

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby BIRD & Yasmina BEDDOU (Journalist/Director)

**Editorial program service of General News Agency:**

United Press Association, Inc.

3651 Lindell Road, Suite D168

Las Vegas, NV 89103, USA

(702) 943.0321 Local

(702) 943.0233 Facsimile

[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)

[info@gna24.com](mailto:info@gna24.com)

[www.gna24.com](http://www.gna24.com)